

BAB VI

PENUTUP

6.1 Kesimpulan

Dari permasalahan yang diuraikan, pembahasan dan analisis pengujian yang dilakukan, dapat diambil kesimpulan bahwa :

1. Aplikasi Pengembangan portal web promosi ini dapat membantu mempromosikan wisata pantai dengan mudah dan cepat serta meningkatkan pendapatan masyarakat di pesisir pantai Oesapa
2. Pengembangan portal web ini dapat menampilkan data wisata pantai berupa foto objek wisata pantai yang menarik.

6.2 Saran

Berdasarkan kesimpulan di atas, usulan Aplikasi Pengembangan portal web promosi adalah sebagai berikut :

1. Dengan memanfaatkan perkembangan teknologi dan membentuk strategi promosi wisata menggunakan media internet termasuk android.
2. Penambahan data wisata pantai yang ada di NTT.
3. Memaksimalkan penggunaan website dengan membuat konten dan isi website yang menarik untuk dikunjungi serta menampilkan informasi mengenai sarana dan prasarana pada objek wisata pantai Oesapa.

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